

HEADQUARTERS
UNITED STATES EUROPEAN COMMAND
UNIT 30400, BOX 1000
APO AE 09128

DIRECTIVE
NUMBER 40-11

8 January 2001

INTELLIGENCE

USEUCOM Theater Production Process and Products

1. **Summary.** This Directive establishes HQ USEUCOM policy and procedures to derive the annual theater production requirements, to capitalize on production capabilities and expertise within the command, to preclude duplication of effort among theater and component production assets, to specify standard products, and to ensure compliance with and support for the Department of Defense Intelligence Production Program (DODIPP).
2. **Applicability.** This Directive applies to all HQ USEUCOM directorates/staff offices, components, and all associated units requesting original production of intelligence.
3. **Internal Control System.** This Directive contains no internal control provisions and is not subject to the requirements of the internal management control program. For HQ USEUCOM and subordinate joint activities, the applicable internal control directive is ED 50-8, Internal Management Control Program.
4. **Suggested Improvements.** The proponent for this Directive is the Production Branch, Production Requirements Division, and Intelligence Directorate. Suggested improvements should be forwarded to HQ USEUCOM, ATTN: ECJ22-P, Unit 30400, Box 1000, APO AE 09128.
5. **References.**
 - a. Director, Central Intelligence Agency (DCI), DCI Guidance on Intelligence Priorities, 10 February 1997, http://www.cia.ic.gov/new_nic/pubs/97nic/special/426004297/nic97-2.html.
 - b. DOD-0000-151A-99, Department of Defense Intelligence Production Program: Production Responsibilities, February 1999.
 - c. Joint Pub 2-0, Joint Doctrine for Intelligence Support to Operations, 5 May 95.
 - d. Joint Pub 2-01, Joint Intelligence Support to Military Operations, 20 Nov 96.
 - e. HQ USEUCOM ED 40-14, Joint Intelligence Preparation of the Battlespace (JIPB) Production, 28 Mar 00.

f. USEUCOM Tactics, Techniques, and Procedures (ETTP) for Joint and Combined Task Force Operations, 31 May 00.

g. HQ USEUCOM ECJ2 SOP, EUCOM Intelligence Estimates, 22 Sep 99.

h. HQ USEUCOM ECJ2 Message, HQ USEUCOM J2 Policy on Requests for Information (RFI), 14 July 1999.

i. USCINCEUR Theater Engagement Plan, 1 OCTOBER 1998.

j. USEUCOM Unified Imagery Exploitation Concept of Operations (CONOPS), Dec 00.

6. **Background.** Intelligence production encompasses the breadth of “products” tasked by USEUCOM as standing, scheduled, or ad hoc production. Structured theater standing and scheduled production anticipates needs, serves a broad audience, and reduces ad hoc production. Ad hoc production is essential in crisis planning and contingencies.

a. Standing Production. Production on a recurring nature in response to a standing information requirement such as the CINC or Joint Task Force (JTF) Commander’s Priority Intelligence Requirements (PIRs).

(1) The PIRs dynamically direct the Joint Analysis Center (JAC) priorities for daily and short-term standing production.

(2) The DODIPP guides JAC production within the DOD production “lanes of the road.”

b. Scheduled Production. Intelligence requirements assigned for completion on a specific schedule. The USEUCOM Priority Intelligence Requirements (PIRs) are annually established, theater-wide in focus, and designed to direct mid- to long-term scheduled production on behalf of the CINCEUR and the components.

(1) The PIRs are prioritized and are key to identifying the most important problem sets likely to challenge the theater in the next 6 months to 5 years.

(2) Component requirements for scheduled production are submitted to USEUCOM J2 during the annual Production Conference.

(3) JAC will focus scheduled intelligence production on satisfying the USEUCOM PIRs.

c. Ad hoc Production. Ad hoc production is event-driven and responds to specific needs not anticipated in standing tasking and requirements, and are required in excess of, or required prior to, scheduled production. All requests for ad hoc production are submitted as Requests for Information (RFIs) via the Community On-Line Intelligence System for End-User and Managers (COLISEUM) per reference g.

7. **Prioritization Process.** Prioritization is required to allocate existing resources against the most important requirements. To effectively produce and satisfy USEUCOM intelligence requirements in light of limited resources, high operational tempo, and continuing instability within the AOR, JAC is assigned responsibility to meet priority needs in a streamlined and efficient manner. The following are to be used to prioritize production.

a. USEUCOM PIRs. PIRs are annually reviewed and updated. They are derived from CINCEUR PIRs. USEUCOM PIRs are broad in scope with sampling of questions to be addressed in the overall production.

b. CINC or JTF PIRs. Intelligence requirements supporting a specific operation as stated by the commander of the JTF.

c. Country Priorities. EUCOM AOR countries are prioritized by adding together numeric values assigned to each country based on the following criteria:

(1) Intelligence community implementation of Presidential Decision Directive (PDD) 35.

(2) Regional Intelligence Strategy and Architecture (RISA) linchpin countries. Linchpin countries are rated priority 1, non-rated NATO countries priority 2, and non-rated countries priority 3.

(3) Theater Watch Condition (WATCHCON) status. Countries are rated 1 to 5 depending on the WATCHCON.

(4) The CINC's Engagement Priorities for the five regions in the Theater Strategy and Planning System (TSPS) regions are given priorities 1 through 5.

8. **Standard Products.** A wide array of products provide basic and operational/tactical intelligence on a given country or situation. The products are flexible enough to respond to changing theater circumstances without dramatic shifts in procedures.

a. Standing Production Products supporting the USEUCOM PIRs, CINC or JTF PIRs, and the DODIPP are:

(1) Theater Intelligence Digest (TID). This is the flagship daily product for EUCOM. The TID is a graphics-intensive depiction of the theater intelligence perspective for each day.

Other Intelligence Digest. Other intelligence digests or summaries may be produced in support of any specific JTF.

(2) Maritime Intelligence Digest (MID). The MID is a graphic-intensive depiction of the foreign naval movement within the theater for each day.

(3) JAC Operations Summary (OPSUMM). The OPSUMM is a brief outline of theater Tactical Reconnaissance (TACRECCE) collection and reporting posture for the day.

(4) JAC Force Protection Summary (JEFPROS). The JEFPROS is event-driven from a force protection perspective and is generally produced 2-3 times a week.

(5) SPOT Reporting. Regular message released by JAC Watch on situations requiring immediate attention.

(6) Blue Dart Reporting. Regular message released by JAC Watch on situations similar to CRITIC, generally on Force Protection issues of immediate concern.

(7) Imagery Reports. Initial Photo Intelligence Reports (IPIRs), Supplemental Phase Interpretation Report (SUPIR), and Imagery Highlights are produced.

b. Scheduled production products supporting USEUCOM PIRs and the DODIPP are:

(1) Military Capabilities Studies (MCS). Reference documents for national, operational, and tactical planners. A compilation of intelligence focused on the military capabilities of a specific target country.

(2) Joint Expeditionary Warfare Support Product (JESP). Tailored compilation of annotated imagery products, terrain studies, beach studies, airfield surveys, route studies, and other encyclopedic data designed to support a variety of contingency missions including non-combatant evacuation operation, humanitarian assistance operation, and operations other than war.

(3) Orders of Battle (OB) Production. Maintenance and update of the Military Intelligence DataBase (MIDB), and production of OB reports.

(4) Target Materials. On-Line Target Graphics and Quick Reaction Graphics (QRG) are produced.

(5) Intelligence Estimates. See reference f.

(6) Country Handbooks. Unclassified and cargo-pocket size format provides quick reference and a country profile featuring sections on the military, geography, culture, language, history, government, economy, communications, and transportation.

9. **Responsibilities.**

a. HQ USEUCOM, ECJ2 will:

(1) Completely review and update the USEUCOM PIRs annually by end of December.

(2) Prepare and disseminate the ECJ2's production guidance by end of January. This guidance:

(a) Lays out the ECJ2's production philosophy and further outlines the "commander's intent" for production.

(b) Establishes and prioritizes broad production goals and addresses risk management.

(c) Provides production priorities by countries using the methodology stated in paragraph 7c above.

(3) Organize, coordinate, and conduct the Annual Production and Dissemination Conference in March.

(a) The conference provides a forum for HQ staff, components, JAC and designated collaborative production centers per DODIPP to identify specific scheduled production requirements.

(b) The conference translates the "commander's intent" to a scheduled production plan incorporating components input.

(c) Prepare and transmit conference announcement message by end of January.

(d) Compile the proposed production plan inputs from HQ staff, components, Survey, and JAC one week prior to the production conference.

(e) Prepare and disseminate the After Action Report from the Production and Dissemination Conference.

(4) Disseminate the approved scheduled production plan to HQ staff, components, JAC, DODIPP staff, and designated collaborative production centers per DODIPP by June. This includes entering the production requirements into COLISEUM annually by the end of July.

(5) Review quarterly or semiannually the Tier II countries as appropriate and revalidate as necessary.

(6) Review quarterly the scheduled production plan with the JAC and the components.

(7) Participate monthly as a voting member in the National-level Community Integration Group (CIG) meetings.

(8) Perform back-up Theater Validation Office activities per DODIPP.

b. JAC Molesworth will:

(1) Prioritize and produce standing scheduled and ad hoc intelligence products as necessary to support USEUCOM PIRs, PIRs, and production requirements (PRs) received via COLISEUM.

(a) There are recognized circumstances under which it is necessary to receive and complete a requirement prior to registration in COLISEUM. In these instances, a Task for Record (TFR) entry into COLISEUM will be accomplished by the requester as soon as time allows, after the fact.

(b) In all other cases, EUCOM J2 policy on RFIs (reference g) will apply.

(2) Perform primary Theater Validation Office activities per DODIPP.

(3) Review and submit recommendations for USEUCOM PIRs by December to ECJ22-P.

(4) Upon receipt of the ECJ2 Production Guidance and updated PIRs, compile and submit to ECJ22-P specific, prioritized draft scheduled production plan six weeks prior to the annual Production and Dissemination Conference.

(5) Upon receipt, implement the ECJ2 approved scheduled production plan.

(6) Actively participate monthly in the CIG VTC meetings.

c. SHAPE SURVEY will:

(1) Submit ad hoc PRs via COLISEUM as necessary.

(a) There are recognized circumstances under which it is necessary to receive and complete a requirement prior to registration in COLISEUM. In these instances, a TFR entry into COLISEUM will be accomplished by the organization receiving and satisfying the requirement.

(b) In all other cases, EUCOM J2 policy on RFIs (reference g) will apply.

(2) Review and submit to ECJ22-P recommendations for USEUCOM PIRs by December.

(3) Upon receipt of the ECJ2 Production Guidance, updated PIRs, and the draft schedule production plan, nominate to ECJ22-P specific, prioritized scheduled production recommendations two weeks prior to the annual Production and Dissemination Conference.

d. USAREUR DCSINT will:

(1) Prioritize, translate and produce standing and ad hoc production requirements as necessary to support component PIRs and PRs received via COLISEUM. The USAREUR Analysis and Control Element (ACE), 66th MI Group will act as the Validation Authority.

(a) There are recognized circumstances under which it is necessary to receive and complete a requirement prior to registration in COLISEUM. In these instances, a TFR entry into COLISEUM will be accomplished by the organization receiving and satisfying the requirement.

(b) In all other cases, USEUCOM J2 policy on RFIs (reference g) will apply.

(2) Review and submit recommendations for USEUCOM PIRs by December to ECJ22-P.

(3) Upon receipt of the ECJ2 Production Guidance, updated PIRs, and the draft schedule production plan, nominate to ECJ22-P specific, prioritized scheduled production recommendations two weeks prior to the annual Production and Dissemination Conference.

e. NAVEUR N2 will:

(1) Prioritize and produce standing and ad hoc production requirements as necessary to support component's PIRs and PRs received via COLISEUM.

(a) There are recognized circumstances under which it is necessary to receive and complete a requirement prior to registration in COLISEUM. In these instances, a TFR entry into COLISEUM will be accomplished by the organization receiving and satisfying the requirement.

(b) In all other cases, USEUCOM J2 policy on RFIs (reference g) will apply.

(2) Review and submit recommendations for USEUCOM PIRs by December to ECJ22-P.

(3) Upon receipt of the ECJ2 Production Guidance, updated PIRs, and the draft schedule production plan, nominate to ECJ22-P specific, prioritized scheduled production recommendations two weeks prior to the annual Production and Dissemination Conference.

f. USAFE IN will:

(1) Prioritize and produce standing and ad hoc production requirements as necessary to support component's PIRs and PRs received via COLISEUM.

(a) There are recognized circumstances under which it is necessary to receive and complete a requirement prior to registration in COLISEUM. In these instances, a TFR entry into COLISEUM will be accomplished by the organization receiving and satisfying the requirement.

(b) In all other cases, USEUCOM J2 policy on RFIs (reference g) will apply.

(2) Review and submit to ECJ22-P recommendations for USEUCOM PIRs by December.

(3) Upon receipt of the ECJ2 Production Guidance, updated PIRs, and the draft schedule production plan, nominate ECJ22-P specific, prioritized scheduled production recommendations two weeks prior to the annual Production and Dissemination Conference.

g. MARFOREUR G2 will:

- (1) Submit ad hoc PRs via COLISEUM as necessary.

There are recognized circumstances under which it is necessary to receive and complete a requirement prior to registration in COLISEUM. In these instances, a TFR entry into COLISEUM will be accomplished by the organization receiving and satisfying the requirement.

- (2) Review and submit to ECJ22-P recommendations for USEUCOM PIRs by December.

(3) Upon receipt of the ECJ2 Production Guidance, updated PIRs, and the draft schedule production plan, nominate to ECJ22-P specific, prioritized scheduled production recommendations two weeks prior to the annual Production and Dissemination Conference.

h. SOCEUR J2 will:

- (1) Submit scheduled and ad hoc PRs via COLISEUM as necessary.

There are recognized circumstances under which it is necessary to receive and complete a requirement prior to registration in COLISEUM. In these instances, a TFR entry into COLISEUM will be accomplished by the organization receiving and satisfying the requirement.

- (2) Review and submit to ECJ22-P recommendations for USEUCOM PIRs by December.

(3) Upon receipt of the ECJ2 Production Guidance, updated PIRs, and the draft schedule production plan, nominate to ECJ22-P specific, prioritized scheduled production recommendations two weeks prior to the annual Production and Dissemination Conference.

Integrated Survey Program (ISP) production priorities for USEUCOM will be derived from the country priority scheme.

i. Designated Collaborative Production Centers per DODIPP will upon receipt of the ECJ2 Production Guidance, compile and submit to ECJ22-P specific, prioritized scheduled production recommendations three weeks prior to the annual Production and Dissemination Conference.

10. **Distribution**. The completed products will be posted by the JAC on its JDISS/SIPRNET INTELINK sites as appropriate.

FOR THE COMMANDER IN CHIEF:

OFFICIAL:

DANIEL J. PETROSKY
Lieutenant General, USA
Chief of Staff

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DISTRIBUTION:

P+
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