

HEADQUARTERS
UNITED STATES EUROPEAN COMMAND
APO AE 09128

EUCOM DIRECTIVE
NUMBER 55-6

25 JAN 1985

OPERATIONS

Production, Prestockage and Employment of PSYOP Material

1. Summary. This directive establishes policies for production, prestockage, and employment of PSYOP materials (including audio, audiovisual, and printed material), by U.S. military forces in the EUCOM AOR.

2. Applicability. This directive is applicable to all Components, subordinate Joint Task Forces (JTFs), and PSYOP Task Forces (POTFs) employing PSYOP in an operational environment (war and/or Operations Other Than War [OOTW]) and/or conducting PSYOP training.

3. Suggested Improvements. Provide suggested improvements to this directive in writing to the Office of Primary Responsibility (OPR) (ECJ35-PSYOP; [DSN] 430-4284/8314/4253; alt [DSN] 430-4282; unclassified fax: [DSN] 430-4028; class fax: [DSN] 430-4287 [duty hrs]/430-5066 [24 hrs]; commercial prefix: 49-0711-680-xxxx ["49" not required if calling from w/in Germany]; PLAD: USCINCEUR VAHINGEN GE//ECJ35//).

4. Internal Control Systems. This Directive contains internal control provisions and is subject to the requirements of the internal management control program. For HQ USEUCOM and subordinate joint activities, the applicable internal control directive is ED 50-8, Internal Management Control Program.

5. References

a. DoD Directive S-3321.1, 26 JUL 84, Overt Psychological Operations Conducted by the Military Services in Peacetime and in Contingencies Short of Declared War (U) (SECRET).

b. Change 1 to MCM-14-92, 24 MAR 93 (under revision), Annex D (Psychological Operations) to Joint Strategic Capabilities Plan CY 1993-CY 1995 (JSCP CY 93-94) (U) (SECRET).

c. Joint Pub 3-53, 30 JUL 93, Doctrine for Joint Psychological Operations.

d. ED 55-1, 24 OCT 89 (under revision), Psychological Operations (U) (SECRET).

e. ED 55-23, 28 APR 89 (under revision), Policy Coordinating Committee (U) (SECRET).

f. FM 33-1, 18 FEB 93, Psychological Operations.

g. ACE Directive 80-11, 27 MAR 86, ACE Policy and Planning Instructions for Battlefield Psychological Activities (U) (NATO CONFIDENTIAL).

h. Memo, 4th Psychological Operations Group (Airborne) Mission Guidance, 24 JUN 94 (U) (SECRET).

6. Explanation of Terms

a. Psychological Operations (PSYOP): Planned operations to convey selected information and indicators to foreign audiences to influence their emotions, motives, objective reasoning, and ultimately the behavior of foreign governments, organizations, groups, and individuals. The purpose of PSYOP is to induce or reinforce foreign attitudes and behavior favorable to the originator's objectives.

b. Propaganda: Any form of communications in support of national objectives designed to influence the

This Directive supersedes ED 55-6, 16 Dec 86.

25 JAN 1995

ED 55-6

opinions, emotions, attitudes, or behavior of any group in order to benefit the sponsor, either directly or indirectly.

c. White propaganda: Propaganda which is disseminated and acknowledged by the sponsor or by an accredited agency thereof.

d. Grey propaganda: Propaganda which does not specifically identify any source.

e. Black propaganda: Propaganda which purports to emanate from a source other than the true one.

f. Printed material: A propaganda dissemination vehicle, including leaflets, newspapers, posters, handouts, books, magazines and pamphlets. Also included are novelties and trinkets or other items on which messages can be printed.

g. Audio-visual material: A propaganda dissemination vehicle, including television, motion picture, face-to-face communication.

h. Audio material: A propaganda dissemination vehicle, including radio and loudspeaker broadcasts.

i. PSYOP Task Force (POTF): Task organized grouping of PSYOP units to support a specific mission; generally placed OPCON to supported war-fighting CINC or a subordinate Joint Task Force.

7. Responsibilities

a. Operations-Plans Division, Operations Directorate (ECJ35) is designated the office of primary responsibility (OPR) within USEUCOM for all U.S. DoD PSYOP matters.

b. The Policy Coordination Committee (see ref e) recommends policy and facilitates coordination between PSYOP and other public information agencies.

c. Component Commanders:

(1) Designate and maintain an office responsible for coordination and support of PSYOP activities with EUCOM OPR.

(2) Integrate PSYOP and PSYOP training into component exercises and/or training - as appropriate.

d. CINCUSAREUR:

(1) Designate and maintain secure storage facilities for the security and storage of contingency PSYOP prestockage.

(2) Be prepared to provide transportation between storage facility(s) and designated APOE(s).

(3) Be prepared to provide rigger support for leaflet drops.

(4) Identify and be prepared to provide print, audio, and audio-visual production support to contingency operations and training exercises with in-theater component assets.

(5) Develop and maintain capability to plan and conduct leaflet drops from assigned rotary wing, utility/transport aircraft.

(6) Be prepared to support aerial loudspeaker operations from assigned and/or attached/OPCON rotary wing assets.

(7) Serve as lead agent for integration of PSYOP into theater training exercises.

e. CINCUSNAVEUR:

(1) Identify and be prepared to provide print, audio, and audio-visual production support to contingency operations and training exercises with in-theater component assets.

(2) Establish and maintain secure storage sites for pre-packed Mk 129 vicinity designated departure airfields (when directed).

f. COMUSAFE:

25 JAN 1995

(1) Be prepared to provide transportation support between storage facility(s) and designated APOE(s).

(2) Provide munitions specialists to prepare, up-load, and down-load the MK 129 leaflet bomb.

(3) Identify and be prepared to provide print, audio, and audio-visual production support to contingency operations and training exercises with in-theater component assets.

(4) Develop and maintain capability to plan and conduct static-line leaflet drops from assigned C130 and C141 aircraft.

(5) Develop and maintain proficiency in aerial delivery of Mk 129 leaflet bombs.

(6) Maintain minimum contingency stockage (in Europe) of 500 each complete rounds, Mk 129 leaflet bombs.

(7) Maintain minimum contingency stockage (in Turkey) of 175 each complete rounds, mk 129 leaflet bombs.

(8) Establish and maintain secure storage sites for pre-packed Mk 129's and/or leaflet bundles vicinity designated departure airfields (when directed).

(9) Be prepared to support operations of EC130 (COMMANDO SOLO) aircraft when deployed in theater.

g. COMMARFOREUR will: Designate and maintain (when required) secure storage facilities for the security and storage of contingency PSYOP prestockage.

h. COMSOCEUR will: Maintain capability to plan and conduct leaflet drops from assigned MC130 aircraft.

i. JTF Commanders:

(1) Be prepared to provide transportation support between storage facility(s) and/or production facilities for PSYOP materials and designated APOE(s).

(2) Be prepared to provide rigger support for leaflet drops from attached/OPCON assets.

(3) Be prepared to plan and conduct leaflet drops from attached/OPCON C130 and C141, and attached/OPCON rotary wing, utility/transport aircraft.

(4) Be prepared to conduct aerial delivery of Mk 129 leaflet bombs by attached/OPCON high-performance aircraft.

(5) Be prepared to support aerial loudspeaker operations from assigned and/or attached/OPCON rotary wing assets.

(6) Be prepared to establish and maintain secure storage sites for pre-packed PSYOP materials vicinity designated departure airfields.

j. PSYOP Task Force¹ (POTF) Commanders:

(1) Identify production, storage, facility, and delivery requirements to EUCCOM OPR.

(2) Develop PSYOP printed, audio-visual, and audio materials to support USCINCEUR missions/exercises.

(3) Maintain and be prepared to provide expertise in planning for aerial leaflet drops and packaging/rigging leaflets for dissemination by aircraft.

¹ - "POTF" (para 6., j. above) is used in a generic sense to denote any supporting PSYOP organization; whether CJCS/SECDEF directed POTF (or Joint POTF [JPOTF]), or supporting PSYOP Group/Battalion providing planning support to USCINCEUR at the direction of USCINCSOC.

8. Policies and Procedures

a. PSYOP development is conducted by supporting POTF(s) IAW listed refs and applicable USCINCEUR guidance. Ref d specifies USEUCOM procedures for PSYOP development and approval.

b. Prior to the Transfer of Authority (TOA) ("chopping" OPCON of supporting PSYOP forces to designated JTF), production and dissemination support requirements which exceed POTF's capabilities are identified to ECJ35 through the PSYOP Supporting Plan Statements of Requirements (SORs) for deliberate plans, or via message traffic. ECJ3 coordinates the resourcing of these requirements with component commands and supporting CINCs, as necessary.

c. After TOA to designated JTF, PSYOP support requirements which cannot be met by the JTF are passed to ECJ35 by the JTF J3.

d. Exercise support requirements will be routed through USAREUR PSYOP OPR for validation, resourcing, and fill. USAREUR OPR will forward requirements which USAREUR cannot meet to USEUCOM OPR for resourcing.

e. Classification Policy. PSYOP materials may require classification depending on their contents.

(1) POTF Commander/Commander of supporting PSYOP organization will recommend security classification(s) for PSYOP materials. Director of Operations (ECJ3) is classification authority for PSYOP materials - other than those used in internal PSYOP unit training.

(2) Classified materials produced for immediate employment or prestockage will not bear any classification remarks but will be securely packaged with the classification remarks attached to the packing material.

(3) PSYOP materials produced in support of/during training exercises are addressed in para 7.,f. below.

f. PSYOP Employment During Training and Exercises.

(1) Psychological materials in training situations will not and cannot have the same effect on individuals or groups as they would have under the stress of combat. To be of value in training, any materials which are disseminated must be based on fact, be carefully planned, and, if appropriate, fully coordinated with other agencies. Quantity does not equal quality.

(2) Materials produced for training use internal to the unit or materials produced for prestockage (with future potential use in war/OOTW) are developed by solely considering the intended target audience.

(3) Materials which are subject to training dissemination outside the unit, however, must be designed with other than the intended audience in mind. Considerations must be given to what image the material may create in the minds of the host country population or how the material could be received/perceived if received by political adversaries of the United States. This applies to any material produced for any medium intended for dissemination during training exercises.

(4) Materials will bear the words "FOR TRAINING ONLY" in English and the local language (e.g. "UEBUNGSDMATERIAL" in German) in a distinct position where they cannot be removed without destroying the material itself. Audio and audio-visual materials will be preceded and concluded with the same spoken remark (and text graphics on audio-visual materials) if there is the possibility that persons other than the intended audience may receive the material. Prestocked or prerecorded materials for potential use in other-than-training scenarios are exempt from this requirement (see para 7.,e.,(2) above).

(5) Obtain ECJ3 approval for the use of languages other than English

25 JAN 1995

in materials if they are to be actually disseminated in training. This does not include the translation of the remark "FOR TRAINING ONLY".

dissemination in training of materials which involve black or grey propaganda; nuclear, biological, or chemical warfare; foreign policy issues; and/or domestic issues or public figures of the United States or of friendly nations.

(6) Obtain ECJ3 approval before

FOR THE COMMANDER IN CHIEF:

OFFICIAL:

RICHARD F. KELLER
Lieutenant General, USA
Chief of Staff


SUSAN M. MEVER
LTC, USA
Adjutant General

DISTRIBUTION:

P+

USSOCOM -

- HQ, USSOCOM, ATTN: SOJ3-CP, Bldg 501, MacDill AFB, FL 33608-6001
- CDR, USASOC, ATTN: AOOP-POL, Ft. Bragg, NC 28307
- CDR, USACAPOC, ATTN: AOCP-SC, Ft. Bragg, NC 28307
- CDR, 4th POG (A), ATTN: S-3, Ft. Bragg, NC 28307
- CDR, 6th POB (A), ATTN: S-3, Ft. Bragg, NC 28307
- CDR, 2d POG, ATTN: S-3, 5301 Hauserman Rd, Cleveland, OH 44130
- CDR, 7th POG, ATTN: S-3, Bldg 1750, Golden State Reserve Center, Presidio, San Francisco, CA 94129-7000
- CDR, 7th RSB, ATTN: S-3, Southern Maryland Memorial USAR Center, 5550 Dower House Rd, Washington, DC 20315-0320
- CG, 23d Air Force (USAFSOC), Hurlburt Field, FL 32544
- CDR, 193rd SOG, PANG, Harrisburg International Airport, Middletown, PA 17057-5086

COMPONENTS -

- HQ, USAREUR & 7th Army, ATTN: AEAGC-P-PSYOP, APO AE 09014
- CDR, V Corps, ATTN: AETV-GC, Unit 25202, APO AE 09079
- CDR, SETAF, ATTN: AESE-GOE, Unit 31401, Box 4, APO AE 09630
- CDR, 7th SOSC, ATTN: S-3, APO AE 09050
- HQ, USNAVEUR, ATTN: N511, FPO NY 09510
- HQ, SIXTH Fleet, ATTN: Operations, FPO AE 09501-6002
- HQ, MARFOREUR, ATTN: ACOS G3, CMR 445, APO AE 09046
- HQ, USAFE, ATTN: DOXC, APO AE 09009
- COMSOCEUR, ATTN: SOJ3, APO AE 09128
- COMSOCEUR, ATTN: SOJ5, APO AE 09128