

HEADQUARTERS
UNITED STATES EUROPEAN COMMAND
UNIT 30400, BOX 1000
APO AE 09128

STAFF MEMORANDUM
NUMBER 30-37

08 September 2000

PERSONNEL

Wearing of the HQ USEUCOM Staff Identification Badge

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1. **Summary.** To prescribe policies governing wearing of the HQ USEUCOM Staff Identification Badge by military personnel assigned or attached to Headquarters, United States European Command (HQ USEUCOM).
 2. **Applicability.** This Staff Memorandum applies to all Service members of Headquarters, United States European Command.
 3. **Internal Control Systems.** This Directive contains internal control provisions and is subject to the requirements of the internal management control program.
 4. **Suggested Improvements.** The proponent of this Staff Memorandum is ECCS-HC.
 5. **References.**
 - a. AR 670-1, Wear and Appearance of Army Uniforms and Insignias.
 - b. NAVPERS 15665E, U.S. Navy Uniform Regulations.
 - c. MCO 1020.34C, Marine Corps Uniform Regulations.
 - d. AFI 36-2903, Dress and Personal Appearance of Air Force Personnel.
 - e. COMDTINST M1020.6, United States Coast Guard Uniform Regulation.
 6. **Policy.** All military personnel assigned or attached to HQ USEUCOM are entitled to wear the HQ USEUCOM Staff Identification Badge. Its wear is mandatory while serving in the Command. For the purpose of this Staff Memorandum, military personnel filling a position on the JMD and who are assigned or attached to positions within the organizations of United States European Command Joint Analysis Center (JAC); Headquarters, Special Operations Command, Europe (SOCEUR); Special Security Office (J2), EUCOM Support Activity and subordinate units, USEUCOM Data Services Center, Office of Defense Cooperation (ODC), Joint Contact Team Program (JCTP-MLT), and the Personal Security Detachment (PSD) are entitled to wear the Staff Identification Badge. The manner of wear is prescribed in paragraph 7a and in Appendix A of this memorandum.
 7. **General.**
 - a. Manner of Wearing the USEUCOM Staff Identification Badge.
 - (1) The HQ USEUCOM Staff Identification Badge will be worn only with the Class A, Class B, Class C, or Service equivalent uniforms. The Staff Identification Badge will not be worn with the Battle Dress Uniform (BDU), fatigues, sweaters, utilities, dungaree working uniforms, flight suits or formal dress, mess or evening mess uniforms. Similarly, it is not intended, nor authorized, for wear on civilian clothing.

(2) The badge will be affixed and positioned on the left pocket or left side of the authorized uniform in the same manner as prescribed in Appendix A of this memorandum, which complies with Service regulations for wearing other staff identification badges. The only exceptions to this policy are for the Air Force and Army female short sleeve/long sleeve shirt/blouse, and Air Force personnel authorized to wear the Missile and Missile Maintenance Badge, in which case the staff badge will be worn on the right side, as prescribed in Appendix A. The staff identification badge may be suspended by the leather-hanging strap from the button and beneath the button down flap of the left pocket of the Class B, Class C or equivalent uniform, if allowed by Service regulation. It will not be suspended on the Class A or Service equivalent uniform. Personnel who are authorized accoutrements for wear on the left pocket, such as the Joint Staff (JS) or Office of the Secretary of Defense (OSD) Staff Identification Badges, will wear the HQ USEUCOM Badge without the leather-hanging strap and in the order of precedence, as prescribed by appropriate Service regulations. Should a conflict exist between this Staff Memorandum and the applicable Service regulation, the Service regulation takes precedence.

(3) The HQ USEUCOM Staff Identification Badge is authorized for wear only while assigned or attached to HQ USEUCOM and is not authorized for wear in official photographs or as a permanent decoration upon reassignment. Its wear IS authorized while outside the USEUCOM area of responsibility.

b. Issuing of the Staff Identification Badge. The HQ USEUCOM Staff Identification Badge will be purchased with HQ USEUCOM funds for first time issue (one badge per person) to military personnel authorized to wear the badge. Subsequent badges must be purchased at individual expense. The HQ USEUCOM Staff Identification Badge is considered an accountable item of issue and will be recovered at the end of a Service member's tour of duty at HQ USEUCOM.

8. **Responsibilities.** The HQ USEUCOM Headquarters Commandant has responsibility for the purchase and accountability of the badges. Badges will be apportioned, on hand receipt, to the various Directorates and Staffs for presentation in the manner they desire. The Headquarters Commandant will maintain document control of the issue of badges and will conduct a semi-annual accountability for the badges.

FOR THE COMMANDER IN CHIEF:

OFFICIAL:

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DISTRIBUTION:
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Wearing of the HQ USECOM Staff Badge

Branch of Service	Army		
	General	Male	Female
How Worn	No more than two identification badges may be worn on one pocket or side of the coat or jacket of the uniforms prescribed in this table. When two identification badges are worn on the same side or pocket, the precedence of the badges will be from the wearer's right to left.	Service and dress uniforms. ID badges will be worn centered on the coat and AG 415 shirt breast pocket, between the bottom of the flap and the bottom of the pocket. Badges will be equally spaced from left to right on the pocket.	Service and dress uniforms. ID badges will be worn parallel to the waistline on the coat of the Army green uniform and in a comparable position on the coat of the Army blue and white uniforms, and the maternity tunic and the AG 415 shirt. <i>If no other awards and decorations are worn on the AG 415 shirt, the USEUCOM Staff badge may be placed approximately 1 inch above the nameplate.</i> Placement of badges may be adjusted to conform to individual figure differences.
	The badge will be worn on the left side	Mess and evening dress uniforms: HQ USEUCOM badge will not be worn	

Branch of Service	Marines		
	General	Male	Female
How Worn	<p>No more than two service/ identification badges will be worn on the same side of the uniform. When worn, they will be vertically aligned on the upper pocket or corresponding position on uniforms which do not have pockets in this position. On pockets with flaps, these badges will be vertically centered between the lower point of the flap and bottom of the pocket, midway between the two sides.</p> <p>On women's coats and khaki shirts, the lower badge will be placed per the regulations for a single badge with the second badge worn centered 1/8" above the first. However, on women's uniforms, if the wear of two badges on the same side presents an unsatisfactory appearance or cannot be accommodated only the badge of the current assignment will be worn.</p>	<p>On the blue dress coat, service coat, and khaki long/short-sleeve shirts the badge is centered on the upper left pocket.</p> <p>On pockets that have flaps, the badge will be centered between the lower point of the flap and the bottom of the pocket midway between the two sides.</p>	<p>On blue dress and service coats, badge will be placed on the <i>left</i> front jacket panel, on a horizontal line midway between the second and third buttons with a tolerance of 1.5 inches.</p> <p>On short/long-sleeve khaki shirts, badge will be centered on the <i>left</i> side, on a horizontal line even with or up to two inches above the first visible button from the top.</p>
	The badge will be worn on the left side	Evening dress uniforms: HQ USEUCOM badge will not be worn	

Branch of Service	Navy		
	General	Male	Female
How Worn	<p>Only one identification badge may be worn at a time, except the post-tour Navy Fleet/Force/Command Master Chief Badge. If you qualify for more than one badge, wear the badge representing your present assignment. Attach badge directly to the uniform. Do not hang it on the uniform by key chains or material backings, etc.</p>	<p>On pockets with flaps, center the badge between the lower point of the flap and bottom of the pocket, midway between the sides.</p> <p>On pockets without flaps, center the badge on the pocket.</p> <p>On full dress uniforms, center the identification badge on the left pocket ¼” below the lowest row of medals or below the second breast insignia, if authorized. If breast insignia, medals and identification badge combined cause the identification badge to be positioned on or below the lower seam of the pocket, incumbents do not wear the secondary breast insignia.</p>	<p>Center the badge on the left side ¼” above the coat/shirt pocket or above authorized ribbons/large medals/breast insignia.</p>
	<p>Wear on the left side on all uniforms other than working uniforms.</p>	<p>Formal and Dinner Dress uniforms: HQ USEUCOM badge will not be worn</p>	

Branch of Service	Air Force		
	General	Male	Female
How Worn		<p>New Service Dress Coat. Center badge 1½ inches below top of welt pocket and centered. Wear the USEUCOM Staff badge on right side centered between the arm seam and lapel, with bottom edge of badge parallel to top of welt pocket when wearing a Missile and Missile Badge.</p> <p>Short-/Long-sleeve shirt. Center badge on lower portion of left pocket between left and right edges and bottom of flap and pocket. Wear the USEUCOM Staff badge on the right pocket when wearing a Missile or Missile Maintenance Badge.</p>	<p>New Service Dress Coat. Center badge 1½ inches below top of welt pocket and centered.</p> <p>Short-/Long-sleeve shirt. Center badge ½ inch above nametag.</p>
		<p>Mess Dress and Semi-Formal Dress uniforms: HQ USEUCOM badge will not be worn</p> <p>EXCEPTION: Missile and Missile Maintenance Badges are worn on left pocket.</p>	

Branch of Service	Coast Guard		
	General	Male	Female
How Worn	Only one Service/Identification Badge may be worn at one time and will be for the member's present assignment. The wearing of other service and identification badges not specifically listed in regulations is authorized during assignment to an organization requiring the wearing of such badges.	On the service dress and full dress uniform the badge will be centered on the left breast pocket, below the lower point of the flap and the bottom of the pocket, and midway between the two sides.	On the Service dress and full dress uniform the badge will be centered ¼ inch above authorized ribbons, name tag, pocket flap, or a corresponding position on uniforms which do not have a pocket flap.
	Wear on the left side on all uniforms other than working uniforms.	Formal and Dinner Dress Uniforms: HQ USEUCOM badge will not be worn	